

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. Eligibility: This Campaign (the “Campaign”) is open only to those who enter as provided below and who are 18 years of age or older as of the date of entry. The Campaign is only open to legal residents of the United States of America and is void where prohibited by law. Employees of NVMM Holdings, Ltd. (“NVMM”), its affiliates, parents, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the “Employees”), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Campaign. The Campaign is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

2. Agreement to Rules: By participating in the Campaign, the participant (“You”) agrees to be fully and unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of NVMM as final and binding as they relate to the content of this Campaign.

3. Campaign Period: Entries will be accepted online starting on October 4, 2018, 5:00 pm ET and ending October 26, 5:00 pm ET. All online entries must be received by October 26, 2018, 5:00pm ET.

4. How to Enter: The Campaign must be entered as follows:

Complete the Veterans Inspire form which can be found here: <https://www.nationalvmm.org/grand-opening/veterans-inspire/>

The entry must fulfill all Campaign requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of NVMM.

5. Prizes: One (1) grand prize winner will receive a package to visit the National Veterans Memorial and Museum at a later date including four (4) passes to the museum. Contributions to travel and lodging may also be included. Total package value not to exceed \$500. Actual/appraised value may differ at time of prize award. The winners are referred to as a “Winner.” The specifics of the prize shall be solely determined by NVMM. Prize substitution may occur in NVMM’s discretion. The prize is non-transferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of the applicable Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for NVMM or affiliated entities to use Winner’s name, likeness, and entry for purposes of advertising and trade without further compensation.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner Selection and Notification: Winner will be selected by a random drawing under the supervision of NVMM. Winner will be notified by direct message within five (5) days following selection of Winner. NVMM shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 2 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (IN NVMM'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by You: By entering any content (e.g., photo, video, text, etc.), You understand and agree that NVMM, anyone acting on behalf of NVMM, and NVMM's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. without any further compensation, notice, review, or consent. By entering this content, You represent and warrant that your entry is an original work of authorship, and does not violate any third party's proprietary or intellectual property rights. If your entry infringes upon the intellectual property right of another, You will be disqualified at the sole discretion of NVMM. If the content of your entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, You shall, at your sole expense, defend or settle against such claims. You shall indemnify, defend, and hold harmless NVMM from and against any suit, proceeding, claim, liability, loss, damage, costs or expense, which NVMM may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.

9. Terms & Conditions: NVMM reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond NVMM's control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such case, NVMM may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by NVMM. NVMM reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions. NVMM has the right, in its sole discretion, to maintain the integrity of the Campaign, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Campaign rules; or the use of

bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should such attempt be made, NVMM reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering or participating in the Campaign, You agree to release and hold harmless NVMM Holdings, Ltd., Columbus Downtown Development Corporation, National Veterans Memorial and Museum, Franklin County, Ohio, Capitol South Community Urban Redevelopment Corporation, Turner Construction Company, and Universal Protection Service, LLC, and all of their subsidiaries, affiliates, consultants, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, elected officials, directors, and trustees from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, including the negligence or gross negligence of any of the parties identified in this paragraph and arising from or in any way related to: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

11. Disputes: This Campaign is governed by the laws of the State of Ohio, without regard to its conflict of laws doctrines. As a condition of participating in this Campaign, You agree that any and all disputes that cannot be resolved informally between NVMM and You, and causes of action arising out of or in any related to this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before the Franklin County, Ohio, Court of Common Pleas. Further, in any such dispute, under no circumstances shall You be permitted to obtain awards for, and You hereby waive all rights to, punitive, incidental, or consequential damages, including attorney's fees. You further waive all rights to have damages multiplied or increased. NVMM's total liability to You shall not exceed \$100.00.

12. Winners List: To obtain a copy of the Winners' names or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: NVMM Holdings, Ltd. ATTN: Strategic Communication Manager, 150 South Front Street, Suite 210, Columbus, OH 43215. Requests must be received no later than October 26, 2018, 5:00pm ET.

13. Sponsor: The Sponsor of the Campaign is NVMM Holdings, Ltd., 150 South Front Street, Suite 210, Columbus, OH 43215.

14. Facebook: The Campaign hosted by NVMM is in no way sponsored, endorsed, administered by, or associated with Facebook.